



GRANT FUNDING CRITERIA

The following criteria are taken into account when the MDDA Board adjudicates an application :

- *The extent to which the project promotes media development and diversity.
- *The likely impact of the project on historically disadvantaged communities and persons not adequately served by the media.
- *Affidavit that you are not connected to or owned/ controlled by : Any commercial media entity or individual (Caxton, Kagiso Media, SABC, ETV, Multichoice, Primedia, M-Net, Media 24, Arena Holdings, Independent Newspapers, etc.); Any political party or Government.
- *Business Plan including 3-year financial projections/plan (Please follow business plan template downloadable in online application system).
- *Budget (your funding request using the excel template downloadable in online application system)
- *A copy of your broadcast licence
- *A copy of your programming schedule
- *Copies of key personnel CV's (max 4)